



PENNIES PER PAGE

Script

The following is a possible script for you to use as you get donations. Practice on your family and friends. These are just suggestions. You can write your own script or change this and use words you are use to. Good luck.

Door to door:

Hi, my name is _____ and ...no, I'm not selling anything.

I'm looking for sponsors, but don't worry, even if you really want to help all I'm asking for is pennies.

I have a brief survey, do you have just two minutes?

Question number one, do you think it takes a well educated people to insure our freedom?

Do you believe that a well-read person is more likely to contribute to society in business, home, community, and even on a national level than a non-reader?

I am participating in a read-a-thon. Would you consider sponsoring me for a penny a page, or can you see yourself donating even two pennies a page?

Would you like to know my goal for this read-a-thon before you make your decision?

(Hand them the clipboard and show them your goal. Ask them if they'd like to donate.)

Businesses:

I am looking for the Founding pillars in our community businesses and their owners. I am a young student with a goal, and I have a short survey. Part of my goal is to do a two minute survey with the owner, is there any chance that for my school project I can talk to the owner for two minutes?

I'd like to thank you in advance for your few minutes.

I'm looking for sponsors, but don't worry, even if you really want to help all I'm asking for is pennies.

Question number one, do you think it takes a well educated people to insure our freedom?

Do you believe that a well-read person is more likely to contribute to society in business, home, community, and even on a national level than a non-reader?

I'm needing as many sponsors as I can get for a leadership education. We are doing a read-a-thon Fund Raiser.

... Would your company be willing to sponsor a dedicated youth who believes he can make a difference with the right education?

Would you like to know my goal for this read-a-thon before you make your decision?

Show the donor the sign-up sheet and point to your goal. Hand him the Clip-board and ask, "Would your company be willing to sponsor me and help me get a leadership education?"

Go out knocking the first ten doors with the intent to practice. From then on expect people to support you and to say yes.

Also practice on relatives and neighbors, people who know you and love you. If they say yes, great, but don't pressure them, just invite them.

Have a clipboard and pen. Look professional! Look like you are taking a survey.

Don't forget to smile!